

Case Study: Multi-Manager Investment

Background:

Mr Investor aged 55. Employed manager, homeowner with grown up children



Investments £300,000



Pension £120K
ISA £80K
Mutual Funds £100K

Challenges faced:

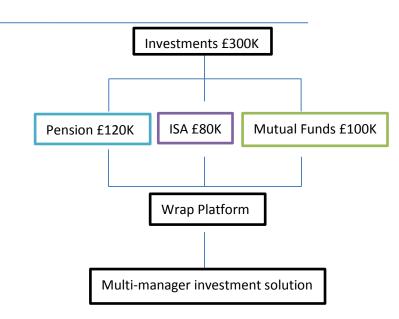
- No identified investment goals or expectations
- No quantified attitude to risk
- No consistent investment strategy
- Volatile returns (Individual asset class managers cannot excel in all markets, at all times
- Administrative burden (difficult to ever know precise valuation)

Actions:

- Quantified Attitude to Risk and established investment goals
- Developed bespoke investment strategy
- Use of Wrap platform to enable consistent investment strategy across all tax wrappers
- Use of Multi-manager solutions to increase diversification and portfolio flexibility

Outcome:

- Simplified, transparent arrangement (online valuations, 24 hours a day)
- Removal of inflexible/ inconsistent investment strategy
- Ability to maximise tax efficiency across investments each year
- Blend of manager approaches and investment styles
- Increased diversification (aim to reduce volatility of returns)
- Potential for better returns in line with quantified attitude to risk



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